

PUSHING FORWARD

ADVOCATING FOR OUR
COMMUNITY & EXPANDING
CARE FOR ALL



FISCAL YEAR
22
ANNUAL
REPORT

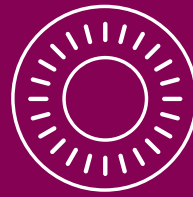


Planned Parenthood of Greater Ohio

Pushing Forward

Advocating for Our Community and Expanding Care for All

With you by our side, we've not only defended access to abortion care, but we've continued to expand our full range of reproductive and limited primary care services for our patients and grow the communities that support us. It's no secret that our work has been continuously challenged by those who wish to undo progress. Nevertheless, we continue pushing forward, offering patients the high-quality care they deserve and building the bonds that make our **Planned Parenthood community strong.**



A Word From Our Leadership:

This Annual Report captures one of the most volatile years in our history, with painful losses, but also powerful victories.

Despite adversity, you helped Planned Parenthood of Greater Ohio (PPGOH) continue to provide vital care and education while expanding our services. You ensured, even in a year full of breaking news and legal battles, that Ohioans could still rely on us to receive the affordable sexual and reproductive health care they needed.

So, first and foremost, we want to say **thank you**.

Thank you to our patients who continued to trust us during this difficult and uncertain year.

Thank you to our supporters, donors, and volunteers. You cared for us so we could care for others. We truly appreciate your gifts of time, treasure, and talent in support of this mission.

Thank you to our entire team of health center staff; public affairs and advocacy specialists; educators of the Ohio Center for Sex Education; security, maintenance, and ground crews; and the administrative and leadership staff. Your passion and tireless dedication has kept us going.

Within this report, you'll find a review of the past year - what was achieved and the battles that were fought. And as we look ahead, know that your generosity and steadfast support will allow PPGOH to continue to care for, educate, and advocate for the people of Ohio who depend on us. We will continue to meet the needs of every patient - our LGBTQ+ neighbors, those seeking compassionate gender-affirming care, and the many others whose lives we touch through wellness visits, primary care, preventative screenings, and more.

Strengthened by your generosity and our victories, we also continue the fight to reclaim the rights we lost when *Roe* was overturned. More than that, we will expand access to build a safer, more equitable Ohio - for all.



Iris E. Harvey
President and CEO



Susan G. Quinn
Board Chair

THIS HAS BEEN THE
FIGHT OF OUR LIVES,
AND WE ARE SO PROUD
AND HONORED TO HAVE
HAD **YOU BY OUR SIDE**
THROUGH IT ALL.

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Deborah Ratner

Erica Rivera

Rebekah Smith, CPA, CVA,
MAFF, CFF

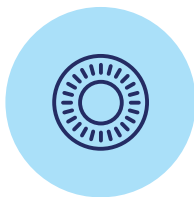
EXPANDING CARE

Last year, Planned Parenthood of Greater Ohio (PPGOH) faced challenges and adversity like no other. With your support, **we pushed forward** and continued serving our communities and expanding our services to provide Ohioans the reproductive health care they deserve - **no matter what.**

Last Year, you helped us operate **17 health centers** where we provided empowered sexual and reproductive health care to **45,100 patients** through **75,002 visits**:



3,442
preventative
care visits*



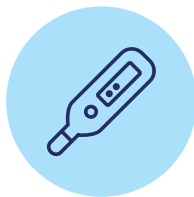
36,374
contraceptive
patients



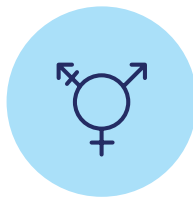
99,096
STI tests



10,456
HIV tests



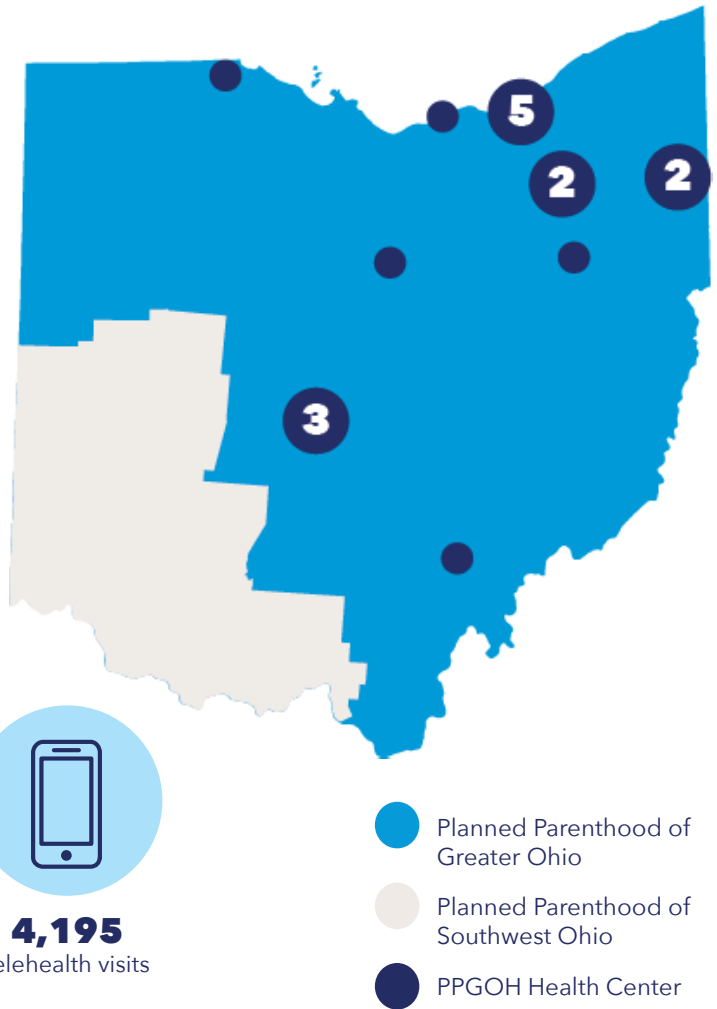
19,989
pregnancy tests



1,874
gender-affirming
care visits



4,195
telehealth visits



*Chest exams, colonoscopies, biopsies, Pap tests, PrEP visits, and wellness exams.

I've never felt more respected or taken care of to that level in my life. I loved everything about my visit to Planned Parenthood of Greater Ohio.

- Planned Parenthood of Greater Ohio Patient

38%

of patients live below the **federal poverty line**, creating barriers to critical means for survival, like food, stable housing, and health care.

44%

of patients identify as **Black, Indigenous, or other people of color (BIPOC)** and face systemic racism in addition to other potential barriers to care.

76%

of patients are young, **ages 18-34** and more likely to be uninsured or underinsured, increasing their need for affordable health care.

EXPANDING ACCESS TO GENDER-AFFIRMING CARE

Your generosity this past year allowed us to **continue to expand Gender-Affirming Care** for transgender and non-binary patients in our region. Services are now offered at Akron, Athens, Franklinton, Kent, Mansfield, and Old Brooklyn Health Centers.

Gender-Affirming Care Visits

have had a

544%

increase since

2021

2022

2021

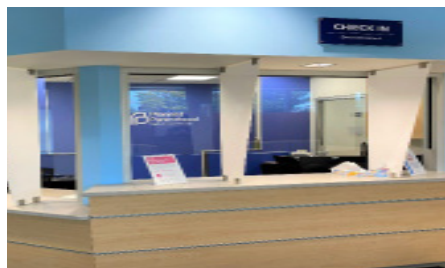
“Planned Parenthood has literally saved my life. I have nothing but good things to say. As a transgender woman, it is so hard to get adequate care, yet they were so affirming and helpful.”

-Planned Parenthood of Greater Ohio Patient

Enhancing our Health Centers to Provide the Best Care

Our Rocky River Health Center was relocated this past year. This is a brand new 4,000-square-foot, six-exam-room facility where we provide a range of family planning services, reproductive care, and limited primary care.

Due to the heated political climate around abortion care and misinformation about the care we provide, we will continue to prioritize the safety of our patients and staff. With safety in mind, many of our facilities received enhanced security upgrades, including the Bedford Heights facility that was breached by protesters in June of 2021.



Making Epic Advancements

Much of 2022 was spent preparing for PPGOH's monumental transition to the world's #1 electronic medical records system, MyChart, by EPIC. Launching this top-of-the-line system will help us improve our services, address health disparities, and allow for deeper connections with our patients.

One feature we are especially proud to have built is the option for patients to use their gender-affirming name. This detail prevents harmful “deadnaming” and is often overlooked in other medical establishments.



HONORING ALL PEOPLE, ADDRESSING INEQUITIES



We are committed to addressing racism and discrimination head on, **pushing forward to create a health care and work environment that reduces inequities** and expands opportunity for all our patients and staff.

A Team to Mirror the Communities We Serve

Mounting evidence suggests that when health care providers and patients share the same race or ethnicity, they experience improved communication, shared decision-making, and better overall health outcomes. To offer the best care possible, we are on a journey to expand our team to reflect the BIPOC and LGBTQ+ communities we serve. Due to our strong workplace values and increased diversity recruiting efforts, **33% of our workforce identified as people of color in 2022.**

Last year, we built two new departments to carry forward our commitment to equity. We hired a **Chief Equity and Learning Officer** to lead the organization in reducing the impact of systemic oppression and launched our **Office of Experience** to create a variety of staff training and uplift patient's voices. These departments work to address health disparities early and support our clinical and operational teams to improve health equity. But the work is never over, so we will continue pushing for positive change.

Team Training Highlights

The Mind Sciences on Difference training empowers our team with the language and skills to discuss, confront, and minimize implicit bias, racial anxiety, racial trauma, and microaggressions in the workplace.

Trans People in Work and Life training explores core concepts of the trans experience, the impact of transphobia on health outcomes, and the importance of meaningful allyship.

Meet Our Senior Leadership Team



Lauren Blauvelt
She/Her/Hers
Vice President of Government Affairs & Public Advocacy



Mary Chenevert
She/Her/Hers
Director of Executive & Corporate Affairs



Eris Eady
She/They
Chief Equity & Learning Officer



Diego Espino
He/Him/His/ Él
Vice President of Community Engagement



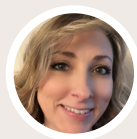
Nicole Evans
She/Her/Hers
Chief Experience Officer



Iris E. Harvey
She/Her/Hers
President & CEO



Adarsh Krishen
He/Him/His
Chief Medical Officer



Holly Meyers
She/Her/Hers
Vice President of Compliance, Risk & Quality Management



Abby Smardon
She/Her/Hers
Chief External Affairs Officer



Veonta Weathers
She/Her/Hers
Vice President of Human Resources



Lillian Williams
She/Her/Hers
Vice President of Health Services



Erica Wilson-Domer
She/Her/Hers
Chief Strategy & Transformation Officer



David Wittkowsky
He/Him/His
Vice President & Compliance Officer

Empowering Ohio Communities with **SEX EDUCATION**

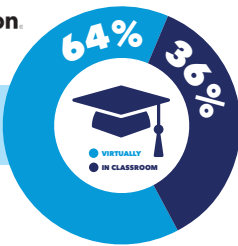
Planned Parenthood of Greater Ohio's sexuality education and outreach programs are conducted through the **Ohio Center for Sex Education (OCSE)**. Reaching communities across Ohio to educate and empower both youth and adults, the OCSE is the largest, most trusted source of sexual health education in the state.

Ohio is the only state in the nation without health education standards.

Our young people simply deserve better.

Ohio Center for Sex Education

REACHED
75,662
NEW PARTICIPANTS
IN FY22



Without standards, schools are stuck with a huge gap in sexuality education. Districts fall back on antiquated state education laws that use outdated language and merely urge abstinence until after marriage. OCSE works to fill this harmful gap with honest sexual health education which is supported by our generous funders and community partners.

OCSE has built powerful partnerships with Cuyahoga County, Columbus' CelebrateOne initiative, The Ability Center of Greater Toledo, Summit County Juvenile Court's detention center, Nationwide Children's Hospital, and many others **to provide education which empowers people to make informed sexual health decisions, reduces teen pregnancy, and helps prevent infant mortality.**

OCSE's innovative virtual sexuality education may soon impact the entire nation

The pandemic increased the need and urgency for innovative and engaging sexual health education in the virtual setting. Our OCSE team collaborated with three other affiliates from Ohio and New Jersey to create a virtual sexuality education program for high school age participants and a virtual peer education program for adults that has been piloted with Spanish-speaking participants in Ohio.

This groundbreaking and customizable sexuality education may impact the whole nation, with the virtual curriculum and tools made accessible to all affiliates across the Planned Parenthood Federation.

Community Partner Program Highlights

Peer Education Program

OCSE's EMPOWERED is a year-long, peer-to-peer sexual health education and leadership program built on a foundation of positive, affirming, and science-based sexuality education.

YES! Youth Empowerment Skills Program

Developed in a strong collaboration between the Nationwide Children's Hospital and OCSE, YES! Is an 8-week summer program that combines sexual health education with life skills training for people ages 14-19.

Peer Educator, Rhy'aire, receiving an award of accomplishment from Columbus Mayor Andrew Ginther.



YES! participants celebrate a successful community presentation with swag bags and smiles.

This could be the last anniversary of Roe – let's make sure it doesn't matter

BY: IRIS E. HARVEY | Ohio Capital Journal
January 22, 2022

Another abortion ban hits Ohio House, depends on Roe v. Wade

BY: SUSAN TEBBEN | Ohio Capital Journal
MARCH 17, 2022 3:50 AM

PROVIDING ACCESS TO ABORTION

“Less than an hour after the Supreme Court issued their opinion to overturn Roe, Ohio lawmakers filed an injunction to limit abortion to when most pregnant people don't even know they are pregnant. But that will never stop us from helping our patients get the compassionate care they need and deserve. **Our doors remain open no matter what anti-abortion politicians throw in our way.**”

-Iris E. Harvey, PPGOH President and CEO

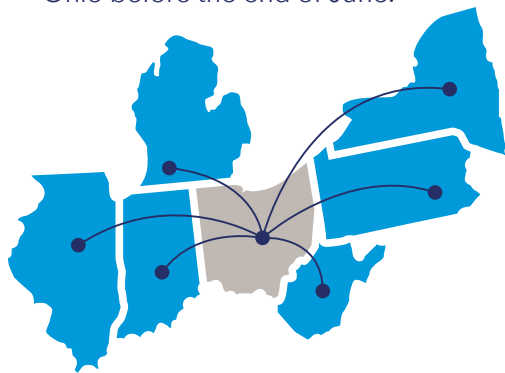
On June 24, 2022, Planned Parenthood of Greater Ohio was forced to dramatically change how we provided abortion care to our patients.

We'd been preparing for the end of Roe v. Wade for years.

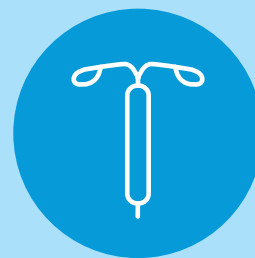
When the end finally came, it was followed swiftly by the enactment of Ohio's six-week abortion ban. Our health centers could no longer perform abortions after six weeks of pregnancy. But your support prepared us to take action immediately so that no Ohioan would have to go without the care they needed.

After the fall of Roe, our Patient Navigators rapidly transitioned from connecting Ohioans with affordable, accessible abortion care in Ohio to helping them access abortion care out of state, and coordinating overnight stays, childcare, and more.

Under the six-week abortion ban, patients had to travel an estimated **866% further** to access the same level of care that was guaranteed in Ohio before the end of June.



Thanks to your generosity, the Patient Navigation program helped navigate **550 patients across state lines** to seek abortion care while it was inaccessible in Ohio.



Easing Patient Anxiety with Access to Birth Control

Without the protections of Roe, Ohioans are frightened by this new reality and the continuous threat it poses. We saw a massive surge in requests for long-acting reversible contraceptives (LARCs), like IUDs.

Your support allowed us to immediately respond to the increased requests for LARCs to meet patient demand. We will continue to offer 18 different methods of birth control and educate our patients on the best options that suit their lifestyle.

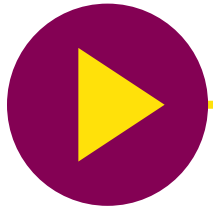


ADVOCATING FOR ALL

FIGHTING FOR OUR RIGHTS

After *Roe* was overturned, millions of people were disheartened but, like you, they continue to persevere. Your tireless generosity and support enabled us to take on the fight of our lives to reclaim the rights that were stripped from Ohioans. **We will keep pushing forward**, not only to regain what was lost, but to expand unencumbered access to abortion for all.

Defending Access Through the Legal System



APRIL 2019

Governor Mike DeWine SIGNED the six-week ban into effect. Under this law, abortions would be illegal if fetal cardiac activity was detected, around six weeks of pregnancy, before most people even know they are pregnant.

MAY 2019

With the help of supporters like you, **PPGOH and our partners sued and won an injunction BLOCKING the law**, allowing us to provide abortion care to more than 10,000 patients who would have otherwise been denied. The judge declared the law unconstitutional under *Roe*.

JUNE 2022

On June 24, *Roe v. Wade* was overturned. Within hours, Ohio petitioned the court to have the injunction removed and the **six-week ban was ENACTED**. Planned Parenthood health centers in Ohio were **forced to stop providing abortions after six weeks of pregnancy**.

On June 29, just five days after the six-week ban went into effect, **PPGOH and partners FILED a lawsuit** in the Ohio Supreme Court seeking to block the ban and restore reproductive rights protected by the Ohio Constitution. The court's inaction sent lawyers back to the drawing board.

2023

In 2023, your generosity will **help us continue the fight to expand and codify abortion rights** for all Ohioans. Together, we can build a safer, more equitable future and safeguard access to abortion, no matter what it takes.

SEPTEMBER 2022

PPGOH and partners filed an appeal and a Hamilton County judge put a **Temporary Restraining Order on the ban**. On October 7, the same judge then placed a preliminary injunction on the ban, **BLOCKING the law** and allowing our health centers to resume abortions up to 19 weeks.



"Yes, we are furious, and we are grieving, but we are also more resilient, better equipped, and more determined than ever. We have a strategy to reconstruct our rights and our health care standards on our terms. We didn't choose to be the generation that saw the fall of *Roe*. But we do get to decide what happens next."

-Lauren Blauvelt, PPAO Vice President of Government Affairs & Public Advocacy

BUILDING COMMUNITY

The connections we make across our region and in our communities are vital to fighting for our rights and those of our neighbors. Last year, our work was strengthened by immense engagement from powerful supporters like you. **Together we've shown that we will keep pushing forward with our incredible strength in numbers.**



Grateful for the Ohio Communities that Support Us

Community leaders, small businesses, city councils, and others rallied together in defense of Planned Parenthood of Greater Ohio, our patients, and access to sexual and reproductive health care. Together, they raised funds and passed resolutions to protect their neighbors and defend access to these essential services.

The Athens Community Leadership Council, business owners, and individuals on Facebook collectively raised nearly \$37,000 of support through in-person and virtual fundraising events.

The Columbus City Council also made a \$500,000 donation in response to the six-week abortion ban. This donation, coupled with an additional commitment to Abortion Fund of Ohio and the Ohio Women's Alliance, shows the city of Columbus' commitment to maintaining the fundamental human right of access to reproductive health.

We were uplifted last year to see so many of Ohio's cities step up and stand with us in the wake of *Roe v. Wade* being overturned. These cities issued support resolutions, orders to law enforcement to de-prioritize enforcing abortion bans, or provided direct financial support: **Akron, Columbus, Kent, Lakewood,** and **South Euclid.**

VIRTUAL VOICES SERIES

We brought hundreds of supporters together to hear from community leaders like Faye Wattleton, the first woman, first Black person, and youngest ever President of Planned Parenthood Federation of America; and Lizz Winstead, Founder and President of the Abortion Access Front and co-creator of *The Daily Show*.



WATCH
Virtual Voices
with Faye
Wattleton

Left to right: Alexis McGill Johnson, Faye Wattleton, Iris E. Harvey



CELEBRATING PRIDE

Hundreds of volunteers represented Planned Parenthood of Greater Ohio at Pride events and parades across Ohio. PPAO volunteers marched and spread the good word of Planned Parenthood's advocacy and support for the LGBTQ+ community.

WATCH
Spring
fundraising
event



SECURING OUR FUTURE - ACCESS ON THE LINE

This spring fundraising event featured comedic actress and Ohio native Kathryn Hahn. Held shortly after the May SCOTUS leak, the event raised nearly \$600,000 to support Planned Parenthood of Greater Ohio's mission. *(Click photo for video)*

WATCH
Loann Crane
Legacy Award



LOANN CRANE FAMILY LEGACY AWARD

Last year, we launched the Loann Crane Family Legacy Award and Mary Lazarus presented the inaugural award to the Crane Family *(click for video)*. Created to recognize the generations who have worked to safeguard reproductive rights, we are proud to launch this annual award in honor of Loann Crane, one of our fiercest supporters.

FINANCIALS

FY22 REVENUE

Contributions <i>Individual, Institutional, and Legacy Giving</i>	\$23,391,017*
State & Federal Grant Revenue	\$540,979
Medicaid & Medicare Reimbursements	\$4,290,600
Patient Self-Pay Payments	\$2,948,295
Private/Commercial Insurance Payments	\$3,278,160
Other Revenue	\$7,928,947**
Total Revenue	\$44,377,998

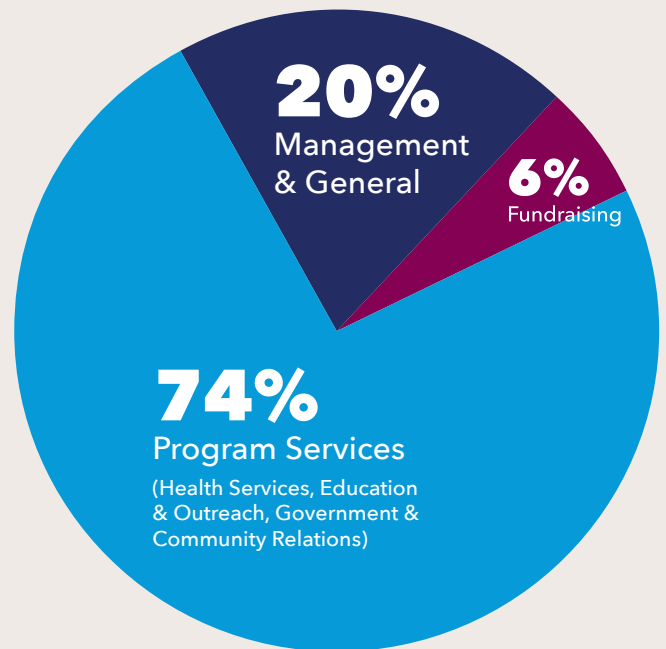
*Includes MacKenzie Scott gift of \$15M

** Includes \$2.9M PPP Loan and \$2.9M ERC CARES Act loan forgiveness

It was truly an exceptional year. PPGOH received an unexpected gift of \$15M from MacKenzie Scott and nearly \$6M more from the Paycheck Protection Program (PPP) and ERC CARES Act loan forgiveness. These millions of dollars are deeply impactful, but unfortunately, they are the exception. Looking at our financials in a one-year snapshot doesn't tell the whole story. PPGOH is coming off three financially painful years with deep deficits due to being excluded from crucial Title X funding, a decision made by the previous presidential administration. Title X is the nation's only federal program dedicated to providing affordable reproductive health care to people with low incomes. While we are pleased to have been reinstated in Title X in the spring of 2022, we now still face the financial burdens brought by the fall of Roe, including costly legal battles to defend our rights.

FY22 EXPENSES

Program Services <i>Health Services, Education & Outreach, Government & Community Relations</i>	\$20,985,747
Management & General	\$5,515,854
Fundraising	\$1,674,812
Total Expenses	\$28,176,413
<i>Investment Income</i>	<i>(\$3,537,545)</i>
Net Change in Assets	\$12,664,040



THANK YOU TO OUR SUPPORTERS!

Despite adversity, we continued pushing forward, thanks to you: our community of generous supporters. From donors to volunteers and advocates – each of you plays a critical role in delivering empowered reproductive health care and essential sexuality education to Ohioans across the state. We understand that every gift matters – those of time or talent and financial gifts at every level. Our successes over the past year were powered by you, and we acknowledge your support with our deepest gratitude.



Planned Parenthood of Greater Ohio



There are many ways to support our work. Get involved! Scan the QR code to learn more.